



Third Annual Mid-Am Mixer & Reception

Thursday, January 20, 2011
Grand Ballroom, Navy Pier
Chicago, Illinois



SPONSORSHIP OPPORTUNITY

Sponsorships are an excellent way to promote your company and be identified as a proud supporter of the Mid-America Horticultural Trade Show and its three ownership organizations: the Illinois Green Industry Association, the Illinois Landscape Contractors Association, and the Wisconsin Green Industry Federation.

Due to the overwhelming and continuing success of the Mid-Am Mixer & Reception, the three owners of Mid-Am again will be hosting this joint reception, which is open to all their members and trade show attendees, as well as Mid-Am exhibitors.

Three (3) levels of general sponsorship are available: Platinum, Gold, and Silver. A Premier Sponsorship level is available for companies that want to provide very special support with exclusive recognition opportunities.

Sponsorship Costs:

- ❖ **Premier** \$2,500 (Contact Brian Swingle at WGIF: 608.751.2724)
- ❖ **Platinum** \$1,000
- ❖ **Gold** \$750
- ❖ **Silver** \$500

All sponsors will receive recognition in the form of:

- ✓ Signage at Mid-Am
- ✓ Signage at the Reception
- ✓ Mention in the owners' publications and on their websites
(if sponsorship received prior to press deadline)
- ✓ Mention on Mid-Am's website
- ✓ Acknowledgement in the Mid-Am promotional materials
(if sponsorship received prior to press deadline)
- ✓ Complimentary drink tickets



SPONSORSHIP FORM

2011 MID-AM MIXER & RECEPTION

Thursday, January 20, 2011

Navy Pier ♦ Chicago, Illinois

Reserve your sponsorship by completing this form and returning it with payment to Mid-Am by e-mail or fax (for credit card payments only) or mail to:

Mid-Am Trade Show

1000 N. Rand Road, Suite 214

Wauconda, IL 60084

Fax: 847.526.3993

E-mail: mail@midam.org

Yes! We want to become a sponsor of the Mid-Am Mixer & Reception at the following level:

- Premier: \$2,500 (Contact Brian Swingle at WGIF: 608.751.2724)
- Platinum: \$1,000
- Gold: \$750
- Silver: \$500

Contact Name _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

Payment Options

- Check enclosed for \$ _____ (make check payable to Mid-Am Trade Show)
- Charge my credit card for \$ _____:
 - Mastercard
 - VISA
 - American Express

Credit Card Number _____ Authorized Signature _____

Exp. Date _____ V-Code _____ Printed/Typed Name of Cardholder _____
(3- or 4-digit code on card)

Send your logo: please e-mail your high resolution logo (300 dpi; EPS, TIFF, or JPG format) to mail@midam.org **no later than September 1, 2010.**